

Title: Fobi Offers Robust Data Solutions for Business Leaders and Industry Players

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**VANCOUVER, British Columbia, March 5<sup>th</sup>, 2022** - Leading data intelligence company Fobi AI Inc. (FOBI:TSXV and FOBIF:OTCQB), commonly referred to as “Fobi” or the “Company,” offers unparalleled data solutions to empower business leaders across a broad range of industries including tourism, hospitality, retail, consumer goods, sports and entertainment. Using artificial intelligence, Fobi helps companies analyze and understand their customer data the moment it is captured. Data is then turned into practical, actionable insights that drive business success.

Fobi recently partnered with industry leaders Draganfly and Empower Clinics to create a more efficient and effective system of healthcare data transfer. Focusing on user accessibility and confidentiality, the new system combines proprietary technology and resources from each company to deliver impressive joint solutions for managing public health.

Using the [PassPro](#) wallet pass ecosystem from Fobi, customers can instantly see the results of their contactless vital sign screening from [Smart Vital](#), created by Fobi and Draganfly. Results are delivered directly to their mobile wallet, meaning the system is compatible with both Apple and Android products. The wallet platform allows customers to access their data instantly, without having to download a separate mobile app. Customers can also confidentially and securely access their verified test results using [Kai Care](#), a medical testing system created by Empower Clinics and Fobi.

**Rob Anson, CEO of Fobi**, describes the wallet platform as “a gateway to experience and access. It connects all these various workflows and modalities, and it gives us extreme agility.” The software also builds on technology that is already in place, amplifying effectiveness. Ansen states, “Regarding the customization and integration elements, we have made significant investment into our team and services to be able to stand up and support existing IT infrastructure.”

**Draganfly CEO Cameron Chell** praised Fobi during a recent joint webinar entitled “[Solving Access, Interoperability and Automation Problems](#),” which took place on March 1st, 2022. He

stated, “with the wallet pass as the distribution mechanism in such a secure manner, there are so many layers that could be added. It’s brilliant what Fobi is putting together and this is just the beginning.”

Fobi responds to industry demands with unmatched agility and effectiveness. That is what makes the company unique among data intelligence competitors. As evidenced by the above partnerships, Fobi continually turns inefficiency and inaccessibility into opportunity, using practical data to solve concrete business challenges. It is digital transformation in action.

A copy of this press release is available on the [Fobi website](#) and the [Fobi AI Verified Forum](#) on AGORACOM, an online marketplace and investment community. The verified forum provides an opportunity for shareholders and prospective investors to engage in discussion, ask pertinent questions and communicate directly with the Fobi management team.

### **About Fobi**

Fobi is a cutting-edge data intelligence company that helps our clients turn real-time data into actionable insights and personalized customer engagement to generate increased profits. Fobi's unique IoT device can integrate seamlessly into existing infrastructure to enable data connectivity across online and on-premise platforms creating highly scalable solutions for our global clients. Partnering with some of the largest companies in the world, Fobi delivers unrivalled solutions and operates globally in the retail, telecom, sports and entertainment, casino gaming, hospitality and tourism industries.